



WELCOME TO NEW JERSEY

THE FUTURE OF FILM IS HERE.

choose.
new jersey



Newark



Ocean City



Cape May



Lambertville



Mount Tammany



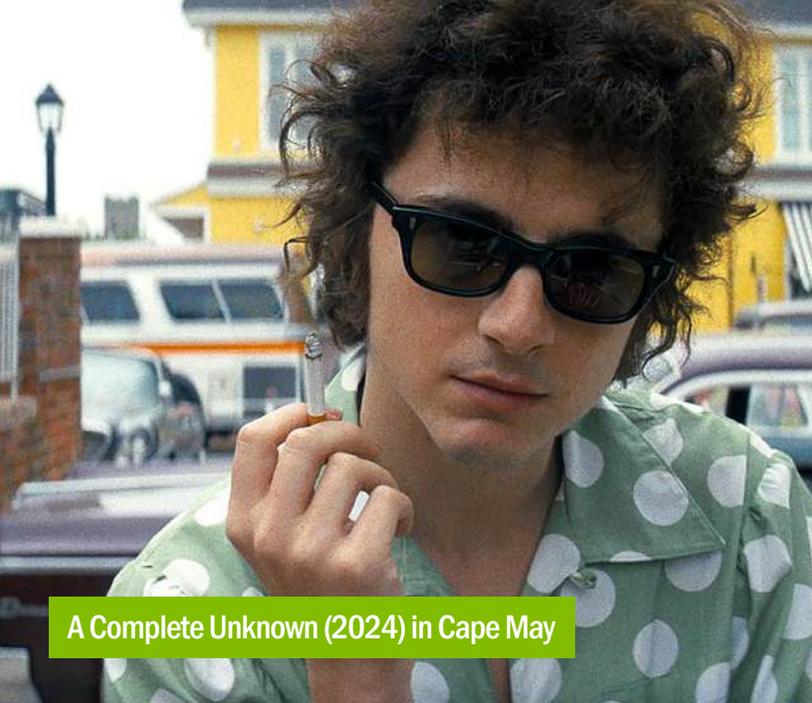
Jersey City

FILM THRIVES IN NEW JERSEY

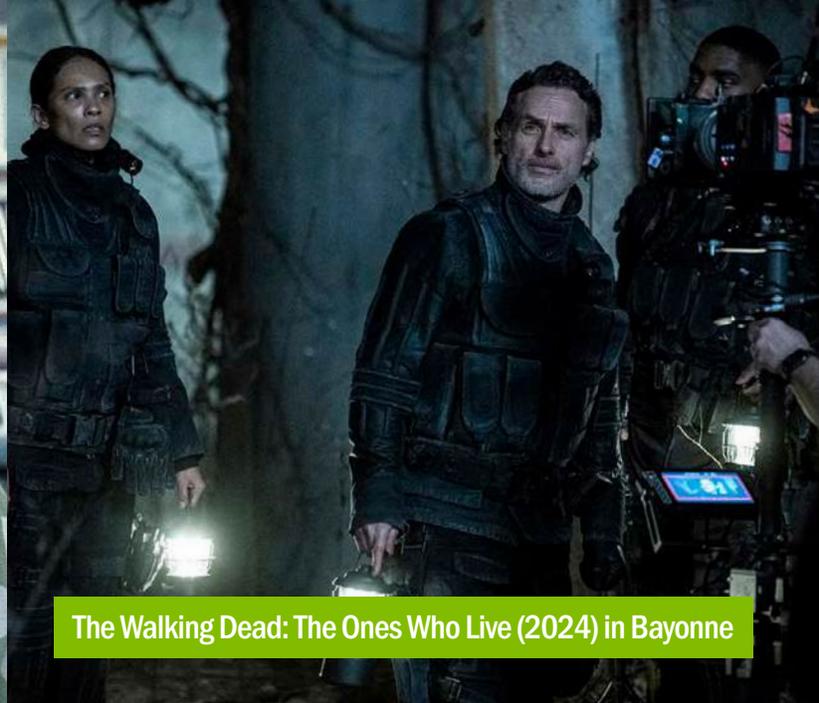
New Jersey has reinvigorated its film industry. The state already offered one of the world's most attractive incentive programs for filmmakers, and in July 2025, it increased its film tax credit from 35% to 40% on goods and services for Studio Partners and Film-Lease Production Companies. The state also replaced the 2-4% diversity bonus with a 4% NJ Hiring bonus. Lionsgate and Netflix have both broken ground on major studio production facilities in New Jersey, and Paramount has committed to a landmark 10-year lease at 1888 Studios in Bayonne. These upcoming studios complement the more than 70 production studios already operating across the state.

Here, you will find a pro-film environment with cooperative counties and municipalities with significant experience hosting productions, an extensive transportation system, and a breathtaking variety of locations and landscapes. The New York-New Jersey metro area has the highest concentration of creative and technical professionals outside of California, including a strong network of support services and vendors. Additionally, the New Jersey Motion Picture and Television Commission offers a full range of services to assist in making your project a reality – from first inquiry to the wrap party.

Shoot your next production in New Jersey and take advantage of the state's financial incentives, top talent, and beautiful locations.



A Complete Unknown (2024) in Cape May



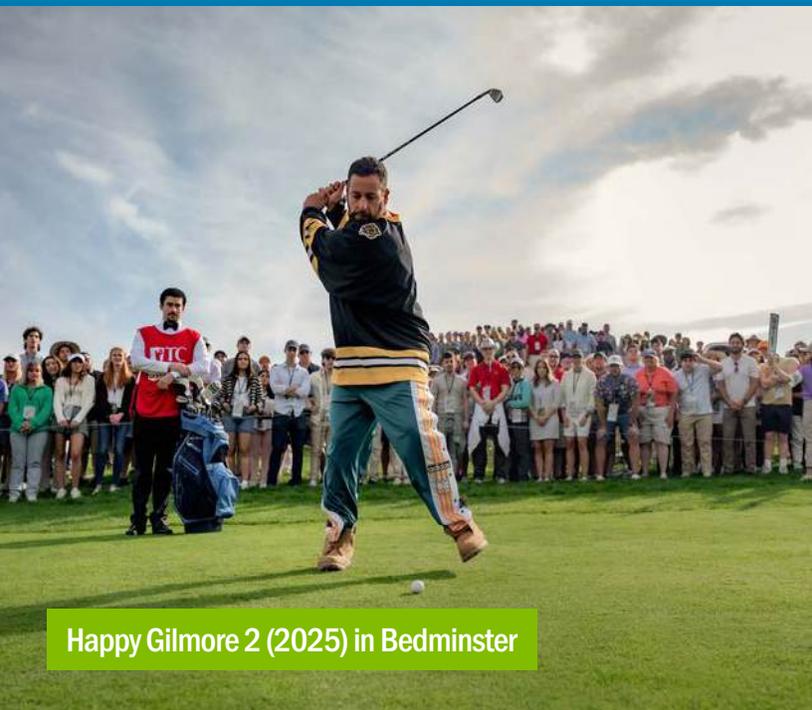
The Walking Dead: The Ones Who Live (2024) in Bayonne

READY... AND ACTION!

New Jersey inspires innovators and storytellers. We're home to Oscar and Emmy Award winners spanning motion picture history, from beloved classics to contemporary box office hits to streaming sensations.

Welcome to a cinematographer's dream. The Sopranos, Law & Order: Special Victims Unit, Oz, Friday the 13th, Malcolm X, A Beautiful Mind, West Side Story, Mean Girls (2024), and Joker were all filmed here, as well as M. Night Shyamalan's Knock at The Cabin, Peacock's The Best Man: Final Chapters, Ben Stiller's Apple TV+ series Severance, Christopher Nolan's Oscar-winning film Oppenheimer, the Bob Dylan biopic starring Timothée Chalamet A Complete Unknown, Denim and Diamonds with Hugh Jackman, Happy Gilmore 2 with Adam Sandler, and Huckster with Jeremy Allen White.

Discover why New Jersey is a world-class location for film and television production.



Happy Gilmore 2 (2025) in Bedminster



Rob Peace (2024) in Newark

THE SPOTLIGHT IS ON NEW JERSEY

New Jersey's recently expanded film and digital media tax credit, along with its continued investment in building long-term studio infrastructure, is fueling unprecedented industry growth.

In the past year alone, the state's film industry has reached new heights. Qualified production spending increased 37% year-over-year, from \$592 million in 2023 to more than \$830 million in 2024. The number of projects that received tax incentives from the state also jumped 37%, from 32 in 2023 to 44 in 2024. Crew employment tells a similar story of rapid expansion: 16,000 crew members were hired in 2022, rising to 17,000 in 2023, and surging to 30,000 in 2024.

These gains build on an already strong foundation. In recent years, more than 1,790 productions—including 223 feature films, 42 miniseries, and 304 television series—have filmed across the state, generating more than \$1.7 billion in economic impact and supporting over 63,000 jobs.

And the momentum continues. Lionsgate Newark Studio, a 350,000 sq. ft. facility and New Jersey's first purpose-built television and film production campus, is currently being built. In May 2025, Netflix broke ground on its nearly \$1 billion, 300-acre production hub at Fort Monmouth, which will be one of the largest film studios in the world. In October 2025, Paramount signed a landmark 10-year lease at 1888 Studios in Bayonne, securing more than 285,000 sq. ft. in the state-of-the-art campus once it opens.

These new facilities will join the more than 70 production studios already operating throughout New Jersey. Whether your needs are large or small, there is no better place to create than in New Jersey.

HERE'S WHY YOU SHOULD FILM IN NEW JERSEY

- ✓ **DIVERSE LOCATIONS WITH CHARACTER**
New Jersey is a geographically compact state with an unparalleled diversity of locations. With picturesque small-town main streets, bustling urban centers reminiscent of Times Square, charming Victorian mansions, iconic mid-century ranch homes, and stunning natural features ranging from sandy beaches to snow-capped mountains — all just a short 90-minute drive apart — New Jersey delivers the ultimate mix of architectural and scenic variety.
- ✓ **UNPARALLELED ACCESSIBILITY**
New Jersey is one of the most connected states in the Northeast, meaning cast and crew can travel with ease. Newark Liberty International Airport, John F. Kennedy International Airport, and LaGuardia Airport make up the #1 busiest airport system in the world. The nearby Philadelphia International Airport offers even more flights, making travel convenient. New Jersey also has an extensive mass transit system, including Amtrak and NJ Transit, which offers quick regional rail access to New York and Philadelphia.
- ✓ **TOP INDUSTRY TALENT**
The New York-New Jersey metro area is home to the largest concentration of film and television professionals outside of Los Angeles. Screenwriters, set designers, caterers — it takes a village to create a full-scale production. New Jersey's vast network of vendors and support services ensures that your production needs can be fully met. New Jersey's motion picture industry employed over 30,000 people last year, and that number is expected to grow with the emergence of new studios.
- ✓ **VALUES THAT MATTER**
In New Jersey, we don't just talk about opportunity and equality — we embody them. We're proud to be home to one of the most diverse universities in the country (Rutgers University) and the most diverse city in the United States, Jersey City. New Jersey also leads with action: protecting reproductive rights, upholding voting rights, advancing LGBTQIA+ equality, supporting immigrant communities, and safeguarding our environment for future generations.
- ✓ **RED CARPET TREATMENT**
The New Jersey Motion Picture and Television Commission offers a full range of concierge services, including tax credit support, assistance in scouting and securing film locations, and guidance on the various laws and regulations required to film on location. The Commission maintains an extensive library of location photos depicting sites throughout the state and an online Production Services Directory listing for each county.



Lionsgate

FULL-SCALE FACILITIES

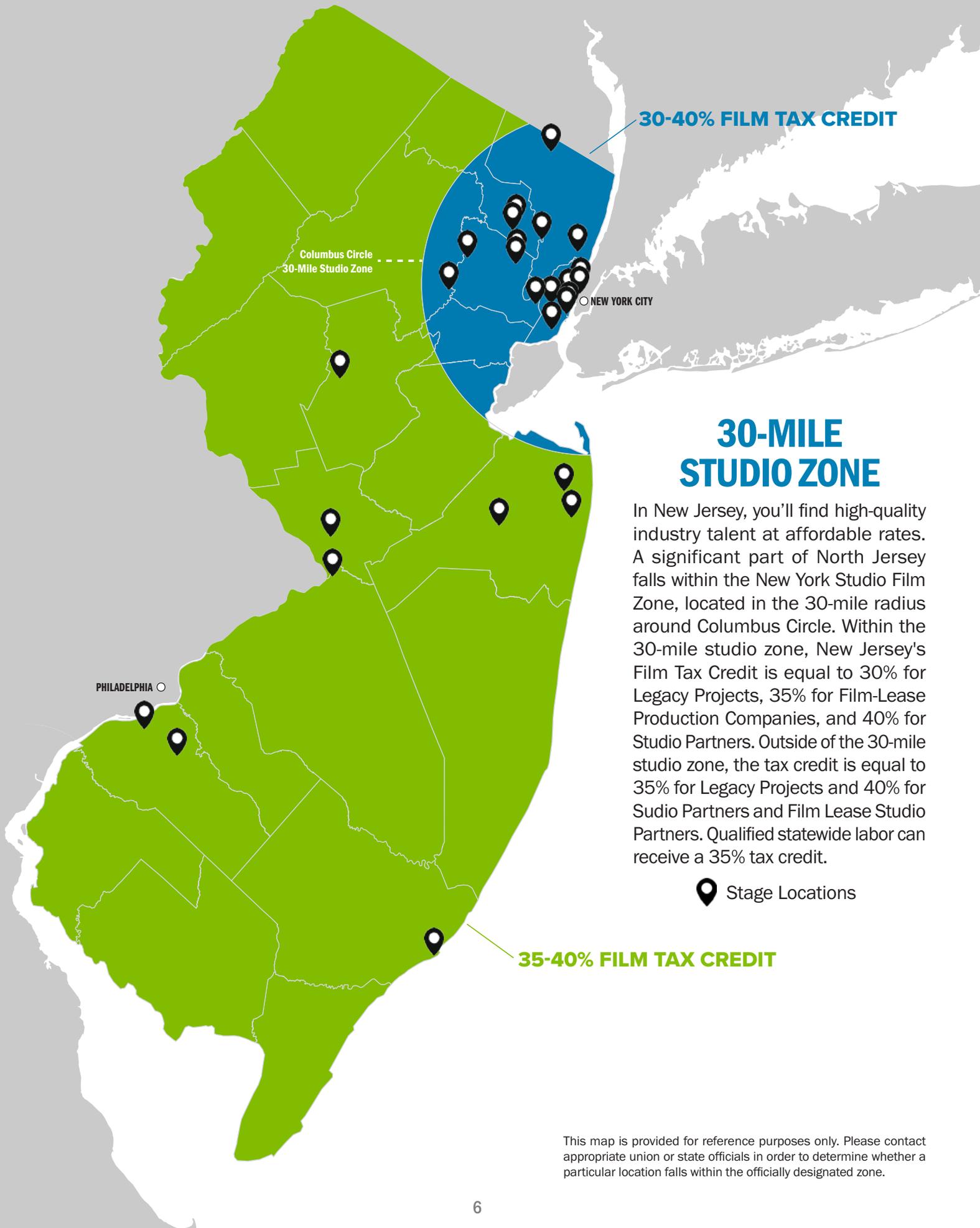
New Jersey is the ideal environment for full-scale studio development. The state provides access to large industrial spaces suitable for soundstage conversion or new construction, with ample power capacity, flexible layouts, and proximity to New York City, Newark, and Jersey City. With demand for content at an all-time high, New Jersey presents a strategic opportunity for investors looking to establish a premier production facility in a growing market.



Cinelease Caven Point



Netflix



30-40% FILM TAX CREDIT

Columbus Circle
30-Mile Studio Zone

NEW YORK CITY

PHILADELPHIA

30-MILE STUDIO ZONE

In New Jersey, you'll find high-quality industry talent at affordable rates. A significant part of North Jersey falls within the New York Studio Film Zone, located in the 30-mile radius around Columbus Circle. Within the 30-mile studio zone, New Jersey's Film Tax Credit is equal to 30% for Legacy Projects, 35% for Film-Lease Production Companies, and 40% for Studio Partners. Outside of the 30-mile studio zone, the tax credit is equal to 35% for Legacy Projects and 40% for Studio Partners and Film Lease Studio Partners. Qualified statewide labor can receive a 35% tax credit.

 Stage Locations

35-40% FILM TAX CREDIT

This map is provided for reference purposes only. Please contact appropriate union or state officials in order to determine whether a particular location falls within the officially designated zone.



SUPPORTING YOUR PRODUCTION

FILM TAX CREDIT

New Jersey's robust Film and Digital Media Tax Credit program helps filmmakers stretch their production budgets by offering generous incentives on qualified expenses. The New Jersey Economic Development Authority (NJEDA) awards tax credits of up to 40% for Studio Partners and Film-lease Production Companies, while Legacy Projects may qualify for up to 35%, with an additional 4% bonus available for productions in designated distressed municipalities.

Eligibility

Feature films, TV series, or shows of 22 minutes or more in length intended for a national audience must meet one of the following:

- 60% of the total production expenses incurred (excluding post-production) are for services and goods purchased through authorized New Jersey vendors and wages for work performed in New Jersey.

OR

- Qualified production expenses incurred in New Jersey exceed \$1 million in a single tax year.*

Requirements

- End credits include “Filmed in New Jersey” logo.
- Principal photography must start within 180 days of submitting an application. If a project has already started shooting or is complete, it can still qualify.
- “Reality shows” are now eligible with a new incentive that is a rare domestic offering: a minimum four-episode commitment from either a major linear broadcaster or streamer, as long as one of the two eligibility criteria is met, and it must film at least one principal photography day in New Jersey.

*Reality shows, which are otherwise ineligible for the Film Tax Credit, may be eligible if the production company creating the reality show owns, leases, or otherwise occupies a production facility of at least 20,000 sq. ft. in an Urban Enterprise Zone for at least two years and makes a capital investment of at least \$3 million in that facility.



STUDIO FACILITY INCENTIVES

STUDIO PARTNERS AND FILM-LEASE PARTNERS DESIGNATION

To encourage the development of large, long-term studio facilities, two additional and separate allocation designations were created by the Economic Recovery Act of 2020, a \$430 million annual allocation through 2049.

Studio Partners

Eligible Studio Partner designation applicants must be a production company with site control of a production facility that is at least 250,000 sq. ft. for at least 10 years. Prior to approval, the production site must have at least preliminary site plan approval, an executed redevelopment agreement, or an adopted redevelopment plan that contemplates the construction of the production facility. Following designation approval, the site can provide a temporary or permanent certificate of occupancy for the facility within 36 months. All three Studio Partner designations that were available have now been allocated (Netflix, Lionsgate, and Paramount)..

Film-Lease Partner Facility

Applicants must be production companies that have at least a Letter of Intent or other site control documentation for a production facility of at least 250,000 sq. ft. for at least five years.

Studio Partners and Film-Lease Partners first apply to the NJEDA to be designated, and then submit applications for each film project produced in New Jersey thereafter. Only three New Jersey production facilities can be designated a Film-Lease Partner Facility.

Studio and Film-Lease Partners benefit from a separate approval queue and a separate annual allocation of \$150 million for each designation category.

Film-Lease Production Companies

The Film-Lease Partner Facility Designation allows future tenants of a designated Film-Lease Partner Facility to receive increased tax credit awards for using the facility for film projects. Tax credit award increases apply if the facility's tenant qualifies as a "Film-Lease production company." To qualify, the production company must occupy space at a designated Film-Lease Partner facility and film at least 50% of shoot days in New Jersey. At least 50% of the New Jersey shoot days must be filmed at the designated facility, or 33% of the total qualified spend is for goods and services used at the film-lease production facility.

Qualified applications are allowed an increased base tax credit of 40% and can qualify for excess above-the-line wage and salary payments up to \$60 million, which are normally capped at \$750,000 per person. Studio Partner and Film-Lease production company projects have access to a separate allocation of \$150 million annually and benefit from a separate project queue.



THE BEST STORIES ARE TOLD HERE

The motion picture industry is alive and thriving in New Jersey more than a century after its founding in Fort Lee. In the wake of our recent financial incentives, studios, networks, and independent productions are flocking here.

Our state has the crucial assets producers are looking for and has cemented its status as a premier destination for film and television production.

We stand prepared to collaborate with you on your film or studio project. Join us in the next era of storytelling.

CHOOSE NEW JERSEY FOR YOUR NEXT PROJECT.



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